

# VICTOR SCHUMANN

## HELLO!

I'm Victor, a creative thinker and design-obsessed maker based in Edinburgh, UK.

Ever since I was a child I have been exploring, modifying, and customizing anything I could get my hands on.

Since then I've enjoyed graphic design, photography, electronics.. and cars, possibly the thing that most introduced me to the world of design and originality.

## INTEREST & SKILLS

- Graphic Design
- E-Commerce
- Shopify
- Wordpress
- Web Design
- Communicative
- Marketing
- Office 365
- Team Worker
- Motion Graphics
- DIY/Craft
- Customer Service

## EDUCATION

### BACHELORS DEGREE IN GRAPHIC DESIGN

Llanes Institution, Seville, Spain | 2016 - 2019

• This degree was my first formal design training after high school, where I started to learn the basics of it. This formation helped me to take the passion and intrigue I have now.

Here I've acquired most of my skills in image manipulation, web wireframing, content creation, multimedia design, printing formats and processes, HTML/CSS coding, UX/UI design, and so many uncountable things.

### USER EXPERIENCE & INTERFACE DESIGN

Edinburgh College, Edinburgh, UK | 2020 - 2021

• Proud to have had an opportunity to study and continue growing my passion at this art school in a new place after moving to the UK.


My time here encouraged me to challenge my knowledge and get myself even deeper into a creative work environment and deepen my knowledge in UX/UI.


### FUNDAMENTALS OF DIGITAL MARKETING


Google Digital Garage | 2022


• Understanding of how digital marketing works and development of e-commerce and social media insights.

## GET IN TOUCH


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## LANGUAGES

 Spanish, Native

 English, C1

 Italian, A2

## EXPERIENCE



### GRAPHIC DESIGNER & E-COMMERCE ASSISTANT

Gold Brothers Retail, Marketing Department

July 2019 - October 2022

My responsibilities included providing content creation for marketing materials and product listings through graphic design, exceptional customer service and support to online shoppers, managing orders and shipments, and assisting with the maintenance and management of online stores using Shopify.

Some specific tasks I performed in this role included:

- Collaborating with the marketing team to create promotional materials and campaigns.
- Creating graphics for social media and website content using design software such as Adobe Creative Suite
- Researching and staying up-to-date on industry trends and best practices for e-commerce.
- Responding to customer inquiries and complaints via email and social media.
- Assisting with the processing of orders and returns
- Updating and maintaining product listings, including the creation of product descriptions and images.
- Utilizing Shopify to manage inventory, track orders, and generate reports.

### JUNIOR GRAPHIC DESIGNER

Whitedrop Web Agency, Arezzo, Italy

March 2019 - June 2019

• Assistance to Graphic and Web Design department with graphics for the websites, creation of wireframes, responsive design, brand identity development, and seasonal campaign.

### GRAPHIC PRODUCTION APPRENTICE

J de Haro Printing Services, Seville, Spain

March 2018 - June 2018

• Offset and digital printing machine operator. Assistance in pre-production, production, and post-production of graphics files (Books, flyers, packaging, big format..)